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## **PRIMA Adds Two New Companies to Its Business Specialties Portfolio**

MONROEVILLE, Pa. – In continuation of provision of excellent service to start up companies, PRIMA Business Specialists has added Capital Insurance Providers (CIA) of Pittsburgh, Pa., and Carbide Dimensions and Manufacturing Inc. (CDMI) of Sarver, Pa., to its group of companies.

Formed in October of 2007, CIA focuses on full-service employee benefits consulting work. The firm represents both management and employee groups in a variety of assignments and provides expertise in the areas of analyses required to properly maintain all types of employee benefit programs.

CDMI is carbide EDM and grinding house that offers design, engineering and manufacturing services to its solid customer base.

“The owners of these two businesses both portray the necessary drive and execution based commitment that PRIMA requires of its clients,” states Rocco Petrilli, PRIMA CEO. “Once such a business mentality and approach is in place, the combination of PRIMA’s skills and experience with the client’s products and approach normally results in a successful launch.”

### ***About Prima Business Specialists, LLC***

*Prima Business Specialists, LLC, is a team of experienced professionals offering a variety of services including temporary executive assignments, business mergers, acquisitions and divestitures, company workouts, shareholder dispute resolution and training. Prima’s specialists don’t just make a plan and throw it over the wall, they stay on site and secure the execution of that plan. Prima Business Specialists has offices in Pittsburgh, Pa., and State College, Pa.*

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